

Top 5 AI Tools

The tools [Christoph Magnussen](#) uses every day.

#1



ChatGPT

OpenAI

The best *product* — not necessarily the best model.

Voice input works. App is fluid. Reliable at scale, used by billions.

Use: prompt refinement — "listen carefully, improve it".

#2



Perplexity

Perplexity AI

Independent search tool. No own LLM — tunes any model for search.

Pro: more sources, source transparency, "Deep Research".

Use: team search spaces — essential for shared research.

#3



Gemini

Google

Models keep getting better — especially 2.5 on long context.

The app itself: not as good as ChatGPT. Workflow: craft prompts in ChatGPT, run them in Gemini.

Use: research + turning a chat into an app.

#4



Claude

Anthropic

In many cases it simply writes better.

Feels like the iPhone — "it just feels better".

Use: writing where quality matters. Pro recommended.

#5



NotebookLM

Google (separate from Gemini)

When you want to understand a topic *in depth*.

Deep-research reports + up to 100 YouTube videos to query. Cites sources well.

Use: go deep — plus generate a podcast on the topic.